EXECUTIVE EDUCATION
UCLAAnderson
School of Management

Adapt. Catalyze. Transform.

Santander UNIVERSITIES

BANCO SANTANDER **W30** PROGRAM

DEVELOPING WOMEN LEADERS

A three-day program that supports the development of the next generation of women leaders in higher education administration.

Banco Santander has created the W30 Program in partnership with UCLA Anderson Executive Education to prepare women in university administration for leadership positions of increasing responsibility as the higher education landscape evolves.

Santander's purpose in launching the program is to strengthen its relationship with the Santander Universities Network and to establish Santander as an advocate of women seeking to advance in higher education administration by providing them with career development and psychological support. Participants selected from the Santander Universities Network will be given the tools, training and knowledge to expand their leadership capabilities and hone their personal leadership styles.

Key Topics

- Leadership Foundations
- Organizational Savvy
- Future Focused Thinking
- Job Crafting
- Mentoring and Networking
- Leadership Styles

Program Objectives

- Understand the unique skills and experience needed to lead effectively in the university setting
- Develop a stronger sense of self-awareness and appreciation for diversity in leadership styles
- Gain awareness of the skills required to effectively navigate organizations
- Build networking capabilities and develop a plan for growing mentor relationships